

S P L C
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M A
AL 36104



REQUEST FOR PROPOSALS

for

~~Technical assistance~~ in designing and conducting

civic education and training resources to counter mis/disinformation and lack of information about elections and voting;

data analysis “to track, monitor and hold accountable hate groups and extremists” for countering and preventing related harms; and

civic education, policy reports, and litigation strategies aimed at decriminalization and criminal legal system reform.

ed: Monday, April 29, 2024

Friday, May 24, 2024, by 5 p.m. PST

act:

en Lize, PhD

or Specialist, Evaluation & Research

toring, Evaluation, Accountability and Learning (MEAL)

en.lize@splcenter.org

Theory of change

To protect our democracy and the rights of exploited and oppressed communities in the South, we must ensure that governments and institutions are responsive to the needs, hopes, and futures of all. We must create a culture in

includes research reports, feature stories, resource guides, community town hall meetings, webinars, videos, stakeholder trainings, information briefings with coalition partners, and community lawyering. SPLC's information resources are usually focused on key audiences in five Southern states (AL, FL, GA, LA, MS): Black and Brown communities, young voters, educators, policymakers, community interest groups, and attorneys for civil rights and legal aid.

Towards the first impact goal, strengthening democracy, SPLC aims to increase voter registration and turnout – including by decreasing barriers to the ballot. More broadly, SPLC aims to expand civic engagement of Black and Brown communities, while establishing SPLC as a go-to resource for voter education and resources. SPLC's information resources include voter guides (specific for each state), voter education materials for events (including modified voter guides and QR code palm cards), fact sheets to counter mis/disinformation during elections, and events to educate communities about election rules and voter rights.

Towards impact goal 2, relegate white supremacy out of the mainstream, SPLC is building community resiliency against dis- and misinformation and conspiracy theories. This involves engaging in civic education initiatives particularly in the South to counter political violence. SPLC's researchers detect warning signs through its research and using data science to track white supremacist actors across the digital frontier. SPLC's reporting exposes activities of extremist

